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# Andrew Reimer *Mediator*

Andy Reimer has over 30 years of experience as a production, acquisition and distribution executive in the motion picture and television industries, and has successfully conducted over 250 mediations. Mr. Reimer has worked for some of the most prominent entertainment companies in the field, participating in and successfully negotiating agreements for thousands of movies, television programs and other entertainment properties. Accordingly, Mr. Reimer has the ability to assess entertainment industry disputes with a familiarity uncommon amongst many mediators. As a neutral, he is patient, thorough and methodical and offers detailed analyses and explanations. He places a premium on making sure that all parties are heard and their perspectives are given full and fair consideration.

## Practice Areas

Entertainment and media, business/contract, family, landlord/tenant and personal injury matters

## Conflict Resolution Experience

Mr. Reimer has held senior positions for large international media companies (HBO, Blockbuster/Viacom, Warner Bros., BET, Lionsgate Entertainment), midsize companies and smaller startups. His work involved general management, strategic planning, project/team supervision and numerous other arenas. In particular, he has extensive experience in deal structuring and negotiation and financial analyses in a creative environment.

As a senior acquisition and production executive, Mr. Reimer oversaw the acquisition, distribution and creation of thousands of films, television programs and other filmed entertainment properties. He has, in great part, been responsible for the creation and distribution of several titles that have received resounding critical acclaim, financial success and industry recognition, including two Academy Award® winning films: “Crash” (for which he also received the prestigious Humanitas Prize) and “Monster.”

Mr. Reimer offers a broad understanding of the entertainment legal landscape, including deal structures, business practices and financial and creative objectives that are the underpinning of the industry’s agreements. He is a successful negotiator, encouraging

compromise, conceiving middle ground solutions and ultimately, and successfully, resolving conflicts in virtually every facet of his varied career.

## Organizations & Achievements

- Member, Southern California Mediation Association
- Arbitrator and Mediator for the Los Angeles County Bar Association’s Attorney Client Mediation and Arbitration Services (ACMAS)
- Board of Directors, MC3 (Mediation Certification Consortium of California)
- Arbitrator with FINRA (Financial Industry Regulatory Authority)

## Education & Training

- M.B.A., John E. Anderson Graduate School of Management, University of California at Los Angeles
- B.A., Music and Business, Harpur College, State University of New York, Binghamton
- Straus Institute for Dispute Resolution at Pepperdine University Law School
- Mediating Disputes Workshop, Harvard Negotiation Institute (joint program of the Program on Negotiation and Harvard Law School)
- DRPA certified Mediation Training Programs, Los Angeles County Department of Consumer and Business Affairs and California Lawyers for the Arts

*Mr. Reimer is available nationwide.*